

Jessica VanDusen

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Objectives: To secure employment in a well established, efficiently managed organization and eventually work my way up to a position of Creative/Art Director within a media-related industry.

Employment Experience

Self Employment

Sept. 2000 - Present

Visual Stimulus - Owner/Proprietor

- Operating a freelance business in web design and multimedia development with a portfolio of local and international clientele.
- Specializing in all pre-production stages of development: proposals and treatments, flowcharting and storyboarding as well as graphic design, illustration, video and animated graphics.
- Deployment of dynamic content and community-driven websites.
- Sales, administration and support for domain name registration, hosting and email accounts.

Universal Metropolis - Creative Director

- Assisting in the administration of a long-standing, multimedia and events company, specializing in the production of live and online events as well as web publishing, online community development and game development.
- Internet market research and analysis.
- Public relations, planning, coordinating and marketing of projects and events.
- Graphic design for promotional items and web development.
- Editor of online magazine and administration of web communities.

Firebrand Interactive

Sept. 2003 - Mar. 2005

Multimedia/Web Developer

- Development of CD-ROM multimedia presentations and DVD authoring using the newest technologies.
- Overseeing production (duplication, replication and printing) of media and packaging materials.
- Development and deployment of client websites and promotional presentations.
- Design of print assets such as store signage and packaging for in-house retail products.

ICE (Integrated Communications & Entertainment) Inc.

Apr. 2000 - Aug. 2000

Web Builder

- Responsible for the deployment of large-scale websites from the design stage to development and the maintenance of existing sites for high-profile clients.
- Ensuring the compliance and quality of all data to be published online.
- Maintaining communication with co-workers at all levels of production from Account and Project Managers to Copywriters, Designers, Developers and Network Administrators.

PSINet Limited/Interlog Internet Services

Nov. 1998 - Mar. 2000

Web Marketing/Web Designer

- Responsible for regular updates and maintenance of internal and external websites.
- Design and implementation of corporate clients' websites through all phases of production.
- Research and development on new technologies for projects including portal sites, intranets and e-Commerce.

- Administrative tasks such as managing client relationships; project proposals and reporting on project development; sales and administration of hosting packages; domain registration and search engine submissions.

Molson Breweries
1998

Dec. 1997 - Mar.

Multimedia Graphics & Pre-production—Virtual Brewery Tour

- Working with a team to redesign a promotional CD-ROM for Molson.
 - Pre-production work: flowcharting navigation and storyboarding.
 - Photo scanning and retouching, cropping and colour correction.
 - Editing and composition of digital video segments and assistance with video production.
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Skills

Technical

Operating systems: Windows XP/98/NT, Mac OS X

Languages: HTML, xHTML, CSS, JavaScript, PHP, MySQL, ActionScript

Applications: Macromedia Flash MX, Dreamweaver MX & Homesite, Fireworks, Adobe Premiere, After Effects, Encore, Audition, Photoshop, Illustrator, 3D Studio Max, MS Office

Other

- Variety of practical business skills such as account management, client relations, coordination of meetings and project conceptualization.
 - Strong sense of responsibility, attentive to clients' needs.
 - Thorough and creative problem solving with great attention to detail.
 - Quick learner, able to efficiently manage multiple, simultaneous tasks.
 - Trained in Fine Arts: Illustration in a variety of media, life drawing and painting, photography and sculpture.
 - Keen eye for detail - both in design and text editing - especially proofreading.
 - Excellent command of English, spoken and written. Good communication and interpersonal skills.
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Education

International Academy of Design
1998

Oct. 1997 - June

Digital Media Design - Honours

Areas of Study: Pre-production, Computer Graphics, 3D Animation, Digital Video Editing, Digital Audio Production, Multimedia Authoring and Web Design.

Central Technical School
1995

Sept. 1993-June

3 Year Visual Arts Diploma

Program geared to building a well-rounded portfolio and developing hands-on skills in a variety of media and disciplines. Completed in two years. Earned Peter Hayworth Award for Excellence in Art.

References

S.E. Ansley, Universal Metropolis
Toronto

416.848.7080

Sheila Bishop, The Foundation for Biblical Archaeology
Goldsboro, North Carolina

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